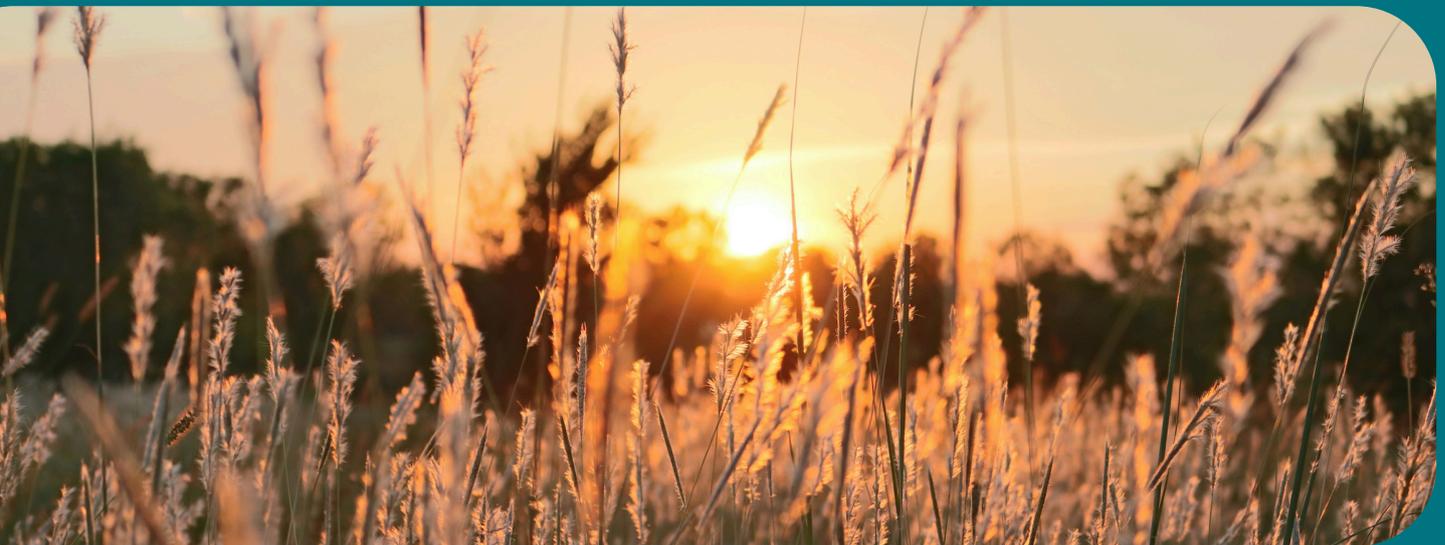




Annual Impact Report 2025



Prepared By
Holly Terrill | Executive Director



A MESSAGE FROM HOLLY T.

As I reflect on 2025, I am reminded that Bike Walk Wichita exists for a simple but powerful reason: people deserve to move through their community safely, joyfully, and with dignity. This year, we showed up for our community—hosting walks and rides that built connection, refurbishing and redistributing bicycles to remove barriers to transportation, and advocating consistently for safer, more inclusive streets. From neighborhood events to city council chambers, every mile traveled and every voice raised helped move Wichita closer to a more people-centered transportation system.

2025 was not without challenges. Like many nonprofits, we navigated financial uncertainty and growing community needs. What carried us forward was the strength of our relationships with our volunteers, board members, partners, and supporters who believe that access to safe

walking and biking is essential to a healthy, connected city. As we look ahead, Bike Walk Wichita remains committed to setting the PACE through Participation, Advocacy, Collaboration, and Education. Thank you for being part of this work. Together, we are building a Wichita where movement is not a privilege, but a shared promise.



No. 0148 - Executive Director (Nonprofit)
by Wichita, KS | by Wichita, KS (2025)

THE
AMERICANS
BY AARON PATTON

Holly Terrill

Executive Director | Bike Walk Wichita

WHAT WE'RE ABOUT

Bike Walk Wichita serves people of all ages and abilities, whether they walk, bike, roll, or rely on active transportation daily. Our work focuses on community members who face the greatest barriers to safe, reliable mobility and on creating opportunities that benefit everyone who uses Wichita's streets and sidewalks.

We believe mobility is a basic need. We value safety, equity, collaboration, and joy, and we approach our work with care, curiosity, and respect for the lived experiences of those who travel through Wichita each day.

From neighborhood walks and community rides to hands-on bike education and policy advocacy, Bike Walk Wichita meets people where they are, whether on the street, in public meetings, or in shared community spaces, to make active transportation safer and more welcoming for all.



MISSION

Transform Wichita into a more livable, accessible, connected city by making biking and walking safe, equitable, and appealing.

VISION

Bike Walk Wichita envisions a community where everyone can move through life safely, freely, and joyfully [whether commuting to work, chasing kids on a trail, or leading change in a local neighborhood].

We prioritize outreach, programming, and partnerships that serve historically underserved populations and remove systemic barriers to biking and walking.

We're Picking Up The PACE

We move Wichita forward, one step and pedal stroke at a time, while staying focused on our PACE. We do this through Participation, Advocacy, Collaboration, and Education (PACE). These four pillars guide how we engage with the community, shape our programs, and inform how we push for progress.



PARTICIPATE

Bike Walk Wichita thrives through active community engagement, with volunteers, customers, donors, and program participants. We aim to increase community participation in biking and walking through accessible, engaging opportunities.



ADVOCATE

Pushing for infrastructure, policy, and environmental changes that enhance the experience of biking and walking. Bike Walk Wichita champions equitable infrastructure and policies for safe active transportation.



COLLABORATE

Sustainability hinges on strong internal and external partnerships, funding relationships, and shared ownership. We focus on partnerships that reflect and serve our diverse communities.



EDUCATE

Building a safety culture starts with awareness, skills-building, and mindset shifts. Building knowledge and confidence around walking and biking for all ages and abilities is key.



We all have to start somewhere.

Every mile walked or ridden, and every wrench turned, counts.

WHO WE ARE

Bike Walk Wichita is powered by a small but deeply committed staff team that carries our mission forward every day. With a blend of leadership, program delivery, communications, development, and financial stewardship, this tiny team supports hundreds of events, thousands of community interactions, and year-round advocacy. Each amazing staff member wears multiple hats, bringing dedication, creativity, and care to their work to ensure that access, safety, and joy in biking and walking remain at the heart of everything our organization does.

Our work would not be possible without the many dedicated volunteers, including our governing board and trustees, who give their time, skills, and energy throughout the year. From refurbishing bicycles and supporting community rides to staffing Bike Valet, tabling at outreach events, and providing professional expertise, volunteers are essential partners in advancing our mission. Their generosity and commitment expand our small staff's capacity and help ensure that Bike Walk Wichita remains welcoming, responsive, and deeply rooted in the community we serve.

Our Core Team



Holly Terrill
Executive Director



Cody Custer
Program Development
Manager



Max Barber
ReCycle Shop Supervisor



Jason Havelly
Communications Associate



Kevin Gehrer
Development Coordinator

Our Board



Carl Hebert
Board President



Kevin Bomhoff
Board Vice President



Brian Blackerby
Board Treasurer



Alan Kailer
Board Secretary



Charlie Applegate
Board Member



Don Fusco
Board Member



Courtney Smith
Board Member



Jocelyn Clonts
Board Member



Cassidy Cheray
Board Member



Nayu Wilson
Board Member



In Memorium
Bill Sorensen
Stephanie Wacker

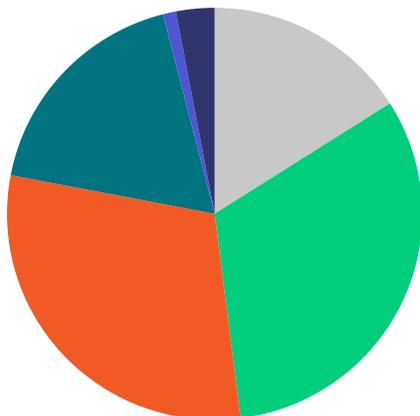


PERFORMANCE OVERVIEW

Our Financial Picture

Ongoing economic uncertainty over the past year significantly impacted the fundraising environment for many nonprofits, including Bike Walk Wichita. While community engagement and demand for our programs remained strong, tighter budgets and delayed giving decisions among donors, sponsors, and institutional funders limited our ability to fundraise at the same level as the previous year.

2025 Revenue



 Bike Shop \$48,849.54	 Donations \$86,026.11
 Events \$79,704.34	 Grants \$43,963.75
 Sponsorships \$2,173.27	 Capital Campaign \$7,275

2025 | THE ROAD SO FAR

January - February

The year began with a strong focus on access and consistency. Throughout the winter, Bike Walk Wichita continued refurbishing and distributing bicycles, supported Project HOPE engagements, and sustained outreach and advocacy. Regular attendance at City Council and advisory board meetings kept active transportation visible in civic conversations, even during slower program months.

March - April

As spring arrived, community participation grew through monthly Slow Roll and Stroll rides and walks, expanded outreach, and early-season advocacy. April marked a major milestone with the Tour de Wichita, which welcomed more than 300 participants. We also supported Open Streets events and continued Safe Routes to School and coalition engagement as seasonal programming ramped up.

May - June

May and June were high-energy months, anchored by Bike Month rides, guided walks, and two large bike shows. Bike Valet service expanded during Riverfest and SomewhereFest, providing more than 80 staffed hours of secure bicycle parking. Advocacy remained consistent, with a continued presence at City Council, advisory boards, and coalition meetings, while outreach events strengthened community connections.

July - August

Summer programming emphasized hands-on engagement and youth-focused activities. Bike Jams offered fun, skill-building opportunities, while Project HOPE engagements and voucher partnerships continued to remove barriers to access. Ongoing advocacy meetings and Safe Routes to School conversations helped sustain momentum during peak outdoor months.

September - October

Fall brought renewed outreach through community tabling, an Open Streets event, and Walktober walks. An October bike show and ongoing Slow Roll and Stroll programming reinforced inclusive participation, while advocacy efforts remained steady across City Council, District Advisory Boards, and the Bicycle & Pedestrian Advisory Board meetings.

November - December

The year concluded with moments of reflection and celebration. In November, Bike Walk Wichita hosted a World Day of Remembrance walk and ride, honoring lives lost and underscoring the urgency of safer streets. December closed with the Holiday Lights Ride, which welcomed 87 participants, while continued bicycle distribution, outreach, and advocacy carried the mission through year's end.

ReCycle Shop Achievements

Bike Walk Wichita continued to thrive as a hub for access, learning, and empowerment, a place where community members of all ages could connect, learn, and discover the joy of walking and cycling. Below are a few of our 2025 ReCycle program accomplishments.

- 620 bikes donated to youth through our Adopt-a-Bike program.
- 35 bikes donated to adults via our Earn-a-Bike program.
- 45 bikes donated to teens through our Build-a-Bike program.
- 75 bikes donated to refugee families through our partnership with the IRC.
- 47 unrepaired bikes donated to other agencies for refurbishment and distribution.
- 201 bikes sold through our retail refurbishment program, totaling \$29,414 (more than \$5,000 higher than last year)
- 5,363 accumulated volunteer hours spent refurbishing bikes for donation.
- 2 bike shows with over 75 attendees between the two events.

Check out our year-end recap video [here](#), created by Program Development Manager Cody Custer.

We donated over 900 refurbished bikes back into our community!

**Earn-a-Bike
Build-a-Bike**



Voucher and IRC



Adopt-a-Bike



In The Community



Neighborhood Walks

Our guided neighborhood walks continued throughout the year, bringing residents together to explore Wichita on foot. These walks created space for connection, conversation, and shared learning while highlighting both the joys and safety challenges of walkability in our neighborhoods.



Neighborhood Rides

Monthly Slow Roll and Stroll rides offered welcoming, low-pressure opportunities for people of all ages and abilities to explore the city by bike. Through consistent scheduling and inclusive design, these rides helped normalize bicycling as a safe and accessible way to travel through Wichita.



Youth Bike Jams

Our summer Bike Jams engaged youth in playful, skill-building environments that fostered confidence, coordination, and joy on two wheels. For many participants, Bike Jams offered their first experience riding a bike in a supportive, celebratory setting.



Community Outreach

Through dozens of outreach and tabling events, Bike Walk Wichita met neighbors where they were: sharing resources, building relationships, and inviting more people to join the movement for safer walking and biking.



Bike Education

Through hands-on bike maintenance education, we provided practical repair skills that foster confidence and independence. By teaching participants to maintain and repair their own bicycles, we removed barriers and supported safer, more reliable transportation.



Advocacy & Civic Engagement

We elevated community voices through consistent civic engagement, focused on advancing policies and infrastructure that make walking and biking safer and more accessible for all.

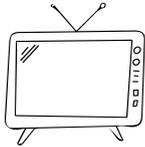


In The Media

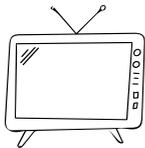


Local media coverage throughout the year spotlighted Bike Walk Wichita’s programs, advocacy, and community impact. By sharing stories of people and place, this coverage helped expand awareness of active transportation and the role it plays in building safer, more vibrant communities. Click on each television icon below to watch the news clips.

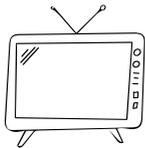
KWCH Newstalk Bike Walk Wichita



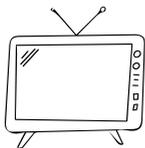
'Tour de Wichita' Rolls Through Downtown Wichita



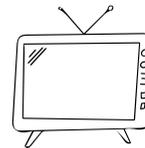
KSN Here for You Spotlight Extra: Bike Walk Wichita



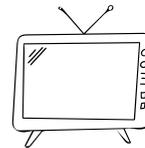
Biking Organization Reacts After Fatal Hit and Run Kills 57-Year-Old Bicyclist



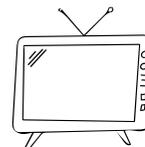
Bike Walk Wichita Joins Cross-State Ride to Support Refugees



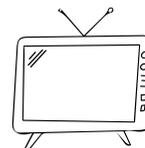
Cyclists Raise \$4k for Kansas Refugees in 24-Hour Ride



Andover-Augusta Rail Trail Project Boosts Community Ties



Wichita Cyclists Weigh in on Douglas Redesign





Look. See. Save.

CHANGING BEHAVIOR TO SAVE LIVES

With support from the Kansas Department of Transportation (KDOT), Bike Walk Wichita launched Look. See. Save., a behavioral awareness campaign centered on one simple yet powerful idea: when we truly see people, we save lives. The campaign addresses the rising number of traffic injuries and fatalities by urging all road users (drivers, cyclists, and pedestrians) to slow down, stay alert, and recognize the person behind every mode of transportation.

Look. See. Save. shifts the conversation from blame to shared responsibility. By promoting eye contact, awareness, and empathy, the campaign reminds us that safety is a collective effort and that small changes in behavior can have life-saving impacts. Through community outreach and educational materials, Bike Walk Wichita brought this message directly to the places where people move every day, reinforcing a culture of care and attentiveness throughout Wichita.

At its core, Look. See. Save. reinforces a simple truth: everyone has a right to use our roads and sidewalks safely. When we look for people, see them as equals, and act with intention, we can prevent tragedies before they happen.

When you see people, you save lives.

LOOK | For the Person

Actively look for the person or people in crosswalks, roads, sidewalks, parks, and anywhere in and around your direction of travel, and to your sides.

SEE | Beyond the Mode

Make eye contact and see the people driving, people walking, and people cycling as equally valuable lives. No one mode of transportation is more important than the person utilizing it.

SAVE | Lives

When we all work together to look out for each other as a person, and as equals who are simply using different ways to move, we can save lives.



Make a Difference Today



Scan the QR code to donate, become a sustaining donor, and support our work in the community.



In 2025, Wichita neighbors gained confidence and independence through our programs. Imagine the impact we can create when more people join, advocate, work together, and educate.

Donate, volunteer, or advocate today to ensure people can move freely, safely, and joyfully.



This past year showed us what's possible when a community unites to develop safer, more connected ways to get around. Thank you for walking, riding, rolling, and sharing the journey with us.

Every step, pedal stroke, and wrench turned helps keep Wichita moving forward.

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